

January 13, 2020

SCHOOL PRESIDENTS, ADMINISTRATORS, HEADS, TEACHERS, STUDENTS

Dear **Sir and Madam,**

Happy New Year!

We invite your school to participate in the First International Conference of AUDRN that is scheduled on February 7-8, 2020, at Father Urios University, Butuan City. The theme of this year's conference is "Disrupting Local Knowledge (Re)Discovery via Technologies of the 4th Industrial Revolution".

This conference is a gathering of local knowledge researchers, partners, advocates, champions, and digital technology researchers, strategists, planners, and developers. It is aimed at providing a unique forum to discuss the integration of local knowledge in higher education using information and communication technology (ICT). The conference is open for submission of abstracts that explore new ideas and concepts, current practice, debates, and controversies of local knowledge integration in education with an emphasis on the use of ICT.

Registration Fees

- P2,500.00 for AUDRN Partner Schools (inclusive of kits, e-proceedings, certificates, meals (am/pm snacks, lunch)
- P3,500.00 for Non-AUDRN Partner Philippine Schools (inclusive of kits, e-proceedings, certificates, meals (am/pm snacks, lunch)
- USD 100 for non-Philippine Schools

For registration and other details, go to <http://audrn.weebly.com/2020-conference.html>. We look forward to your positive response to this invitation.

Respectfully,



DAVE E. MARCIAL, Ph.D.
Executive Director, AUDRN
Dean, College of Computer Studies, Silliman University



**ASIAN UNIVERSITIES DIGITAL RESOURCE NETWORK-
 INTERNATIONAL RESEARCH CONFERENCE ON LOCAL KNOWLEDGE 2020**

Father Saturnino Urios University, Butuan City
 February 7-8, 2020

Disrupting Local Knowledge (Re)Discovery via Technologies of the 4th Industrial Revolution

PROVISIONAL PROGRAM

Day 1: February 7, 2020

8:00 – 9:00	Registration / Networking / Coffee
9:00 – 9:30	Opening Ceremonies
	Venue:
	Invocation
	National Anthem
	Welcome Remarks
	Fr. John Christian Young President, Father Saturnino Urios University
	Opening Message
	Dr. Betty Cernol-McCann AUDRN President Silliman University
	Conference Overview & Acknowledgement of Participants
	Dr. Dave Marcial AUDRN Executive Director
9:30 - 10:30	KEYNOTE Mr. Kevin Henderson Director, Digital Content and Programming United Board for Christian Higher Education in Asia USA
10:30 - 11:30	Plenary 1: Local Knowledge and Disruptive Technologies Mr. Ryan Mark S. Molina Executive Vice President, STI West Negros University
11:30 - 12:15	Panel Discussion 1: Challenges and Mitigations of Local Knowledge in today's 4th Industrial Revolution
12:15 – 1:30	Lunch
1:30 – 3:00	Panel Discussion 2: Up Close and Personal with Manobo, Mamanua and Higaonon
	 *AUDRN Board Meeting and General Assembly at BoardRoom
3:00 – 3:30	Networking / Snacks
3:30 – 6:00	Research Presentations



Time	Room 2: Moderator: Dr. Randolph Asistido	Room 1 Moderator: Dr. Abegayle P. Chua
3:30 - 4:00	<p>THE CAGAYANO DIGITAL RESOURCE CENTER: BRINGING INDIGENOUS KNOWLEDGE IN THE HIGHER EDUCATION</p> <p><i>Rev. Fr. Renillo H. Sta. Ana, CICM, Emmanuel James P. Pattaguan, Darin Jan Tindowen, Diane Datul, Marife Tibule and Ertie Abana</i></p> <p>University of Saint Louis</p>	<p>ADVOCATING FOR THE CULTURAL HERITAGE OF BUTUAN IN THE PRE-COLONIAL TIMES UP TO THE ARRIVAL OF FERDINAND MAGELLAN: LOCALIZING UNDERSTANDING CULTURE, SOCIETY, AND POLITICS (UCSP) LEARNING COMPETENCIES</p> <p><i>Orbelle I. Supas</i></p> <p>Father Saturnino Urios University</p>
4:00 - 4:30	<p>STUDENT PERCEPTION ON THE IMPLEMENTATION OF LOCAL KNOWLEDGE AS PROJECT ADVOCACY IN EMPOWERMENT TECHNOLOGIES: A QUALITATIVE ANALYSIS</p> <p><i>Alfie Arcelo, Jade Montemayor, Fredlie Bucog, Dave E. Marcial</i></p> <p>Silliman University</p>	<p>PAGBUO NG KAGAMITANG PAMPAGTUTURO BATAY SA PAGSUSURING PANGALANG PAMBARYO SA LUNGSOD NG BATANGAS</p> <p><i>Dr. Efsica A. Maranan, Dr. Edward E. Babasa, Dr. Angela C. Napa, Dr. Rosalina H. Panganiban</i></p> <p>University of Batangas</p>
4:30 - 5:00	<p>COMPLEX PREPOSITIONS IN PHILIPPINE ENGLISH: A CORPUS ANALYSIS</p> <p><i>Ivy F. Amante</i></p> <p>Mindanao State University Buug Campus</p>	<p>SUSTAINABLE LIVELIHOOD DEVELOPMENT PROGRAM FOR PUROK ARAO, BARANGAY VISTA ALEGREE, BACOLOD CITY, NEGROS</p> <p><i>Dr. Mima M. Villanueva, Dr. Noli A. Espina, Dr. Salvador S. Sigaya, Prof. Edna Maricon A. Arca, Prof. Eugenio A. Pedrosa J.</i></p> <p>STI West Negros University</p>
5:00 - 5:30	<p>VIDEO METRICS: PROMOTING BUTUANON LOCAL KNOWLEDGE CONTENTS IN FACEBOOK</p> <p><i>Joseph El Roy B. Cassion II</i></p> <p>Father Saturnino Urios University</p>	<p>DEVELOPING CONTEXTUALIZED AND LOCALIZED LEARNING RESOURCES WITH ICT INTEGRATION IN BENGUET</p> <p><i>Ramir S. Austria, Gertrude V. Corpuz, Sheena T. Palaroan</i></p> <p>University of the Cordilleras</p>
5:30 - 6:00	<p>A DIGITAL APPROACH IN PROMOTING AND PRESERVING INFORMATION ON CEBU'S TANGIBLE CULTURAL HERITAGE SITES</p>	<p>Imperatives of ICT in Culture Based Education</p> <p><i>Austria, Ramir ;Corpuz, Gertrude; Camiwet, David; Christian Estrada</i></p>



	(TCHS) <i>Demelo M. Lao and Pauline Louie</i> <i>A. Saraña</i> University of the Philippines Cebu	University of the Cordilleras
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6:00 Welcome Dinner and Cultural Presentation

Day 2: February 8, 2020

- 7:45 – 8:30 = Checking of Attendance
- = Recap
- = Organizational Updates
- 8:30 – 9:15 = Plenary 2: Local Knowledge and Data Privacy
 Dr. Hernando Perez
 President, University of Batangas
- 9:15 - 10:00 = Plenary 3: Digital Tools in Preserving Local Knowledge
- 10:00 – 12:00 = Research Presentations with Snacks

	Room 1 Moderator: Dr. Claribel Concepcion	Room 2: Moderator: Dr. Zona Amper
10:00 - 10:30	NEGROS ORIENTALIA: CHALLENGES AND OPPORTUNITIES IN THE DIGITIZATION OF LOCAL KNOWLEDGE <i>Myra E. Villanueva</i> Silliman University	KIDSPREE: A GAME-BASED E-LEARNING WEB APPLICATION PROMOTING PHILIPPINE LITERATURE <i>Carnaje Julius Angelo M., Flores, Sheryl P., Legada, Mandrake L., Lory Jean C. Franco</i> Southern Christian College
10:30 - 11:00	CRYSTALLOGRAPHIC AND FRIEZE PATTERNS IN BURDANG TAAL: GENERATING DESIGNS USING GRAPHING SOFTWARES <i>Romell A. Ramos, Miraflor C. Gutierrez, Jason T. Hortelano</i> University of Batangas	A 3D AUGMENTED REALITY MOBILE APPLICATION OF THE SILLIMAN UNIVERSITY MAIN CAMPUS <i>Janice Antoniette Forster; Austin Vicente Bas; Kent Aldrich Kho; Darey Tanoco</i> Silliman University
11:00 - 11:30	USABILITY OF PANCEATERIA: A LOCATION-BASED PANCIT STORE FINDER <i>Eldrin Macapallag, Christiane Joline Foz, Von Ryan Villena, Ertie Abana</i> University of Saint Louis	ALA EH – APP: DIKSYUNARYONG BATANGUEÑO <i>Aurora Pargas-Tolentino, Mayling Ilagan-Capuno, Bernadet Castillo-Macaraig, Elvie Evangelista-Pita</i> University of Batangas
11:30 - 12:00	TUMANDOK NGA HINAMPANG SANG NEGROS <i>Arnel Jay F. Velas, Joseph O. Navarres, Donita Marie D. De Asis, Ruellene S. Morales</i> STI West Negros University	MAPPING BEHAVIOR AND RESILIENCY OF RIVERSIDE COMMUNITIES ALONG OCOY RIVER <i>Dave E. Marcial, Rodolfo Belarmino, Marianne S. Yao</i> Silliman University



- 12:00 – 1:00 = Lunch
- 1:00 – 1:30 = Plenary 4: The Use of Robots in Learning Japanese Cultural Practices
Prof. Natsuko Uchida
Ferries University, Japan
- 1:30 – 2:15 = Plenary 3: Communicating Culture with Latest E-Learning Technologies
Prof. Dr. Markus A. Launer
Ostfalia University, Germany
- 2:15 – 3:00 = Closing Program
- 3:00 - 5:00 = City Tour for ALL

-End-





Republic of the Philippines
Office of the President
COMMISSION ON HIGHER EDUCATION
CARAGA Administrative Region



MEMORANDUM FROM THE REGIONAL DIRECTOR
No. 53, Series of 2019

TO : THE PRESIDENTS / HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs)

SUBJECT: CONDUCT OF THE 4th CONVENTION AND INTERNATIONAL RESEARCH CONFERENCE OF THE ASIAN UNIVERSITY DIGITAL RESOURCE NETWORK (AUDRN) ON FEBRUARY 7-8, 2020 AT FATHER SATURNINO URIOS UNIVERSITY, BUTUAN CITY WITH THE THEME, "DISRUPTING LOCAL KNOWLEDGE (RE)DISCOVERY VIA TECHNOLOGIES OF THE 4TH INDUSTRIAL REVOLUTION.

DATE : OCTOBER 30, 2019

This Office hereby endorses the above-mentioned activity for the support and voluntary participation of all concerned.

Attached is the communication from **REV. FR. RANDY JASPER C. ODCHIGUE, SThD, Vice President for Academic Affairs and Research** which contains relevant information for your reference.

Wide dissemination of this memorandum is desired.


LEONIDA S. CALAGUI, PhD, CESO III
Director IV

Incl: as stated

CHED – Higher Education Development Center, CSU Campus, Ampayon, Butuan City

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FATHER SATURNINO URIOS UNIVERSITY
San Francisco St., Brgy. Sikaluna, Butuan City 8600, Region XIII Caraga, Philippines

October 18, 2019

LEONIDA S. CALAGUI Ph.D., CESO III
Director IV
Commission on Higher Education
Caraga Administrative Region
CSU Main, Ampayon, Butuan City



10110 3736

Dear Dr. Calagui,

Warm greetings from FSUU!

We are glad to inform your office that the *Asian University Digital Resource Network (AUDRN)*, an educational network of academic institutions and professionals in the Philippines that serves as a collaborative hub to promote the (re)discovery and use of local knowledge in higher education has chosen *Father Saturnino Urios University* as the host institution for the upcoming **4th Convention and International Research Conference** this **February 7-8, 2020**.

With this, we would like to seek your office's endorsement of the said conference. This is to further the support to the different educational institutions in strengthening their programs on research vis-à-vis globalization likewise the advancement in technology. Thus, with the conference theme "*Disrupting Local Knowledge (Re)Discovery via Technologies of the 4th Industrial Revolution*".

Please see the attached call for submission of an academic paper and tentative program of activities for your reference. If you have any queries, please contact **085-3421-830 local 5211/5212** or email us at reap@ursos.edu.ph.

We look forward to your positive response to this request.

Sincerely,


REV. FR. RANDY JASPER C. ODCHIGUE, SThD
Vice President for Academic Affairs and Research

Phone : (085) 342- 1830

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